



## **B4M (Business 4 Missions): Soap (Strategy on a Paper)**

### **TENTMAKER (50% in business/ 50% on support)**

- WHAT: Launching tent-maker missionaries into missions through business
- WHY:
  - To be financially sustainable in missions
  - To make disciples
- WHO:
  - Facilitated by: Valentine and Neil
  - To: Missionaries/CPx students
- HOW:
  - Offer a course to get missionaries interested in getting into business for self funding
  - Create a plan for resources
  - Establish a mentoring track

### **BIZNARIES EMPOWERING LOCALS THROUGH BUSINESS**

- WHAT: Using Biznaries (business-minded missionaries) to empower locals
- WHY:
  - To empower and disciple through holistic programs
    1. Discipleship (spiritual)
    2. Individual valued (emotional)
    3. Job creation/skills transfer (physical)
- WHO:
  - Facilitated by: Marina and Julie
  - To: Locals
- HOW:
  - Offer a course for missionaries interested in empowering locals through a holistic program that includes business (working models, funding models, mistakes/successes, profits are good)
  - Create a plan for funding
  - Establish a mentoring track

### **MARKET PLACE MISSIONARIES (80% in business) – “Business as Mission”**

- WHAT: Equipping and launching market place missionaries
  - 80% of lost people are in the marketplace (viable mission field)
  - To make disciples
- WHO:
  - Facilitated by: Valentine and Neil
  - To: Training programs, CPx Students, All Nations Family
- HOW:
  - Offer a BDx (Business Discipleship Experiences) course for business people interested in market place mission

### **BUSINESS PEOPLE WITH RESOURCES (100% in business) – “Business for Mission”**

- WHAT: Redirecting market place resources toward mission
- WHY:
  - Direct funding toward mission field
  - Disciple the hearts of business people
- WHO:
  - Facilitated by: Neil, Valentine, Marina, Julie
  - To: Market place person with resources
- HOW:
  - One-on-one presentations
  - BDx (Business Discipleship Experience course)